

2023 Annual Report



**WE EQUIP THE BODY OF CHRIST
with a biblical worldview, empowering
followers of Jesus to build flourishing
families, communities, and nations.**

Our communities have depended on foreign aid for decades without any change in their circumstances.

The people believed they were cursed, thinking they were born poor, and they would die poor.

Now this biblical worldview training has changed their minds and we are seeing transformation. They understand they are blessed, made in God's image, rich inside, and have vision for what they can achieve. They understand they are created for a purpose, and they are called to serve others instead of depend on others.

I am currently working with ten groups in different rural villages, each with 34 members, teaching them what I've learned from DNA.

JAMES AKOON, [South Sudan](#)

The people believed they could not grow onions in South Sudan, and the cost of imported onions was extremely high...



After DNA's training, one man started an onion garden measuring 60 meters by 50 meters. His success encouraged the entire community.

Why our work leads to impact:

- ◆ Changes in thinking (worldview) lead to changes in living.
- ◆ Cultural lies destroy people's potential.
- ◆ Thinking biblically breaks the cycle of all forms of poverty.
- ◆ Changed families and communities produce changed cultures and societies.

OUR STRATEGY

A PERSON IS...

1: EXPOSED to the idea of worldview

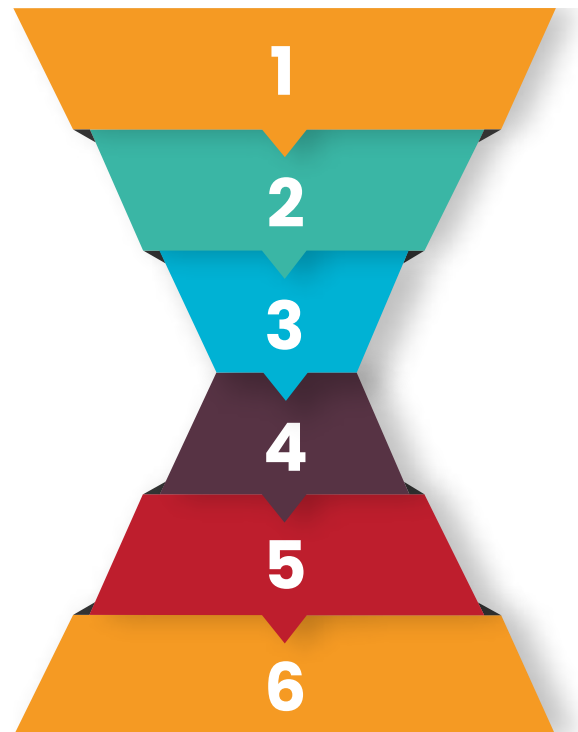
2: LEARNING more about "worldview" and the "biblical worldview."

3: PROFOUNDLY TRANSFORMED in the way they think, replacing cultural lies with biblical truth.

4: APPLYING PRINCIPLES of a biblical worldview to all areas of their life, both private and public.

5: INFLUENCING the worldview of others and sharing biblical ways of thinking with others.

6: BUILDING AND EXPANDING movements of biblical worldview transformation among others.



LAST 12 MONTHS...

2.5 MILLION EXPOSED to biblical worldview messages through social media in more than 150 nations

20,000 LEARNING through our courses, podcasts, webinars, and blogs

702 KINGDOMIZERS IN 51 NATIONS

Kingdomizers are high-level leaders that use DNA's training and principles to teach others and multiply movements for biblical worldview transformation around the globe.



Kingdomizer Daniel Murray teaches in rural Mozambique about the need for a changed mindset.

2023 Highlights

- ▶ Through the focused effort of staff and many volunteers, Swahili became a featured language for our [online training content](#). Millions of Swahili speakers are unreached Muslims. Swahili is spoken by more than 200 million people, making it one of the ten most widely spoken languages in the world.
- ▶ Additionally, our Kingdomizer courses on biblical worldview are available through our Coram Deo site in Spanish, Arabic, Portuguese, English, French, German, Korean, and Bangla. Each language region is supported by Network Development Coordinators who guide learners and look for ways to intentionally advance biblical worldview transformation in their region.



2023 Highlights (Cont'd)

- ▶ Live training was conducted in person and online, reaching thousands of participants, with a special emphasis on Latin America, Asia, and Africa.
- ▶ Darrow Miller's newest book was published, *The Grand Design: Rediscovering Male and Female as the Image of God*.
- ▶ DNA's weekly podcast, *Ideas Have Consequences*, has continued to help people grow in their understanding of a biblical worldview. Some of our most popular podcast episodes from 2023 have explored various topics, such as how the biblical worldview informs our approach to education, church, beauty, development, race, and sexuality. We featured Owen Strachan, Nancy Pearcey, Elizabeth Youmans, Brian Fikkert, Os Guinness, Wayne Grudem, Bob Woodson, David Bahnsen, and many other important leaders.



2023 Finances

INCOME \$795,000

EXPENSE \$782,000

“A leader from Ghana came to train us in biblical worldview.

I have now trained about 100 pastors in ten cities.

Here the churches are very ‘spiritual.’ One pastor testified that throughout his entire ministry, this is the first time he has learned that the Gospel is not the only chapter in the biblical story.”

JEAN BAPTISTE, [Guinea, West Africa](#)

Key Projects Ahead

We develop worldview content.

Later this year, we will release Scott Allen's new book, *Ten Words That Transform Culture*.

- ▶ There is an urgent need to strengthen believers to stand firm against an onslaught of false ideologies. Society has profoundly changed in its embrace of an atheistic, postmodern worldview. This has been accompanied by a shift in language, and it has affected the Church and the rest of the culture. This new book will teach Christians the true, biblical understanding of 10 key culture-shaping words by contrasting true biblical definitions with counterfeit cultural redefinitions. It will also equip them to champion the truth in their families, churches, and public square.
- ▶ The ten words in focus include truth, human, justice, sex, marriage, faith, love, authority, freedom, and beauty.
- ▶ Ten videos will be created for online promotion that can be used in churches and small group studies.

To help expand our reach, we use a funnel strategy.

Because we see the incredible impact, we actively promote biblical worldview teaching for a larger audience through podcasting, Instagram, Facebook, and YouTube. We aim to move people from cursory interest into more profound engagement and transformation.

Key Projects Ahead (Cont'd)

We target cultural lies

and translate profound biblical truths into accessible forms.

We teach for breakthroughs in thinking

and freely release material for others to use.

- ▶ We will publish and promote several short animated videos on key biblical worldview topics that are increasingly misunderstood by this generation.
- ▶ We will release a new biblical worldview curriculum designed to empower young adults for Kingdom impact in their career fields.
 - A typical person works for 80,000 hours over a career. This figure alone points to the need to disciple our young adults to be effective workplace ministers to advance the Kingdom of God through their professional vocation. This is about more than sharing the Gospel; this is about approaching our work and recognizing its value in an entirely different way.



“THE SPIRIT OF THE LORD is upon me, because he has anointed me to proclaim good news to the poor. He has sent me to proclaim liberty to the captives and recovering of sight to the blind, to set at liberty those who are oppressed, to proclaim the year of the Lord's favor.” – Luke 4:18-19



Please note the new suite number in our mailing address!

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