

Disciple Nations Alliance

**2019 Annual Report** 

## A Letter from our President Scott D. Allen

As we reflect back on 2019. We thank God for His sustaining grace, helping us to carry out another fruitful year of ministry.



2019 marked a major strategic milestone for the Disciple Nations Alliance. God graciously opened the door for us to undertake a historically large project with the purpose of **reaching**, **engaging**, **and equipping a larger**, **younger audience** with our same core training messages by means of digital and social media.

Over the past two decades the DNA has had a significant impact on believers around the world, helping equip them to function intentionally from a biblical worldview and enabling them to bring the truth of God's Word to bear on all areas of community life in transformative ways. We've accomplished this by writing and disturbing books and curricula, conducting "Vision Conference" training events, and mentoring local leaders.

However, over the past twenty years, we've lived through an unprecedented global communications revolution with the rise of the internet, the rapid spread of increasingly powerful mobile phones, and the social media revolution.

Because of these massive changes in the way people access information, today, people under thirty read far fewer books and attend fewer live training events. Instead, they spend up to eleven hours per day wired to their cell phones, televisions, and laptops, absorbing countless cultural messages, many of them highly deceptive, toxic and destructive.

They've never had access to more information, yet they've never been more confused about the truth.

How will they learn the truth about God, themselves, the world, and their place in it?

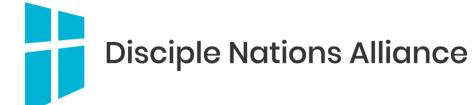
We believe God is leading us to communicate life-changing biblical worldview truths to the emerging generations of "digital natives," but to do so, we must speak their language. We must develop powerful, compelling biblical worldview messaging and training designed specifically for new media platforms. And we must develop and execute a comprehensive, end-to-end social media engagement strategy.

Naturally, this will require new resources, both human and financial. We began to dream and pray about this, and in September, 2019, God answered our prayer in a major way. We received word that we were awarded the largest grant in our history to build out and execute a comprehensive digital engagement strategy to reach and equip the next generation.

We are so excited about all that this will mean for the DNA in the years ahead. It will enable us to offer our most impactful content in styles and formats designed specifically for today's new media. Our goal isn't simply to connect to people, but to move them into deeper engagement and understanding—and ultimately into the application of biblical truths for the transformation of their families, churches, communities, and nations.

Specifically, by the end of year three, our goal is to reach two million people, graduate 2,000 people from our Coram Deo online training, and raise up 500 new champions worldwide—champions with testimonies of how God used the DNA in their lives to transform their lives, families, communities and nations.





### **Activities & Impact**

#### **2019 DNA Global Forum**

In March, we convened our largest-ever Global Forum in Panama City. 150 DNA champions from over twenty countries joined together to be refreshed on our common vision and mission. Vishal Mangalwadi was the keynote speaker for the week. Exciting models of ministry were presented, testimonies of impact were shared, and strategic connections were made that will bear fruit long into the future.



"I was encouraged so much to see how God moves through his beloved Church in different parts of the world by fulfilling his Word which says that the gates of hell will not prevail against the church." -Nini, Colombia "Even though we have been working with the book Discipling Nations, being at this forum has broadened and clarified on a greater level the vision of the transformation that God wants to bring to our nations."



# The Grand Design Project

In November, we were in Malaga, Spain with twenty DNA champions from ten countries filming the content for our



newest Coram Deo online course, *The Grand Design*. The lie that men are superior to women exists in cultures all over the world, causing immense pain, suffering, and even death. The church must boldly counter this lie with the truth: God created men and women in His image—distinct in function yet equal in dignity and value. This will be a new online course designed to equip both women and men with a biblical worldview of male and female.

## Coram Deo in Arabic

In July, we launched the Coram Deo Basics Course in Arabic.

This is largely due to the hard work of DNA champion Ayoub Kidmy and his team of Moroccan



translators. Thanks to their efforts, our core biblical worldview training is now available, online, for free, to some 420 million Arabic-speakers worldwide.

#### **DNA Latino Youth Artists' Conference**

In August, for the second year in a row, DNA champion Yarley Nino convened a Latin America-wide gathering of young adults. This year, more than 100 Christian artists gathered in Medellin, Colombia to learn how they might use their vocation as authors, musicians, actors, filmmakers, and songwriters to disciple their nations. Darrow Miller, who facilitated the training. described it as one of the most powerful training events he had ever conducted.



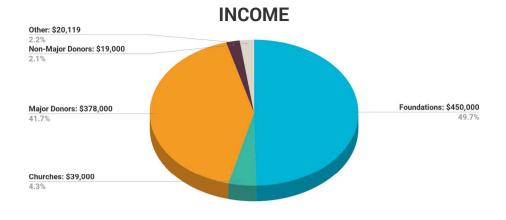
#### "Aha!" DNA Dinner

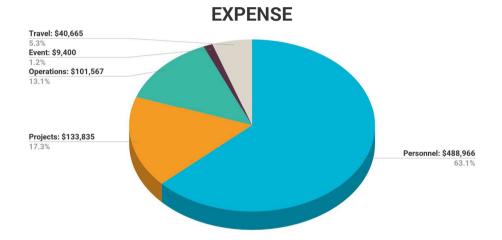
In October, we kicked off our new digital media project by sharing our vision with over 100 friends of the DNA at a benefit dinner. The theme for the night was "Aha! A New Way of Seeing. A New Way of Being." During the evening, we highlighted the paradigm-shifting "Aha! moments" of DNA champions from around the world and shared our plan to reach millions of digital natives over the next three years with biblical worldview messages.

"[My] Aha! moment would be the concept of resources not being limited. The fact that God puts creativity, imagination, and innovation in us, and it's that that is the resource...That has had a momentous, momentous impact on the direction that we've taken as Work 4 A Living."

-Ena Richards, South Africa







#### **FOUNDATIONS SUPPORTING THE DNA IN 2019**

MacIellan Foundation
Aimee and Frank Batten Jr. Foundation
The Crowell Trust
Carson-Myre Charitable Trust
National Christian Foundation
And other friends of the ministry who wish to remain anonymous

**Global Secretariat** 



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Dwight Vogt, Vice President of
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Ena Richards, South Africa
Ayoub Kdimy, Morocco
Paul Kibona, Tanzania



#### **OUR MISSION**

To help the Church rise to her full potential as God's principal agent in restoring, healing, and blessing broken nations.

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